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2nd October 2017

Kaer looks at hype surrounding 'Air Conditioning as a Service' at National Energy Efficiency Conference 2017

Kaer will present a paper entitled: "Air-conditioning as a service": What is it and why all the hype?" at this year's National Energy Efficiency Conference (NEEC) taking place at on the 5th and 6th October at the Singapore Expo.

<https://www.neec2017.sg>

Benjamin Lai, General Manager at Kaer, an expert in the air conditioning sector with more than 25 years' experience, will analyse the ACaaS model and why he believes it is key to helping building owners meet their operational and sustainability needs.

Commenting on his Breakout Session at the event Benjamin says, "We live in a growing "product-as-a-service" world where consumers are offered flexibility, enhanced support, lower upfront costs and reduced risk for a variety of services. We don't invest in equipment anymore but instead enjoy a service for a fee. My presentation will explore for the audience the concept of Air Conditioning as a Service (ACaaS), a business model that is delivering the most reliable and energy efficient air-conditioning systems in Asia."

The main theme of NEEC 2017 is 'Building an Energy Efficiency Ecosystem' and Kaer believes that ACaaS has an enormous part to play in this also. In 2009 the Singapore government set a national objective to reduce carbon emission by 7% to 11% below 2020 BAU level of 77.2 Mil tonnes of CO₂ and in 2015 made another pledge to peak carbon emission around 2030 at the equivalent of 65 Mil tonnes of CO₂.

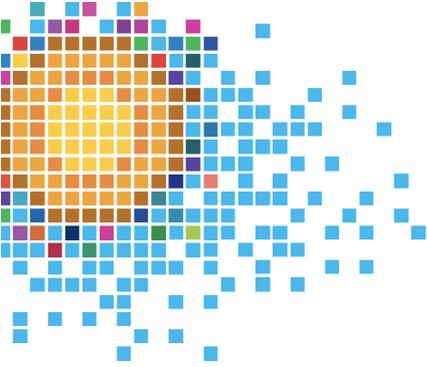
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The ACaaS model is the perfect vehicle to help building owners in Singapore support these objectives as it reduces the use of electricity in a building by as much as 50%.

The prestigious NEEC conference is organized by Singapore's National Environment Agency, Economic Development Board and Energy Market Authority. The NEEC's main objective is to provide thought leadership in energy efficiency, bringing together energy efficiency experts and industry energy professionals to share best practices and case studies of successful projects.

Concluding his comments Mr. Lai says, "ACaaS is a modern way of addressing many of the problems that building owners experience in regard to their air conditioning systems. Currently they struggle with funding to invest in new equipment, the necessary time and expertise to maintain a system efficiently and the manpower or technology to continually make the changes necessary to ensure a system is running optimally at all times. Including this topic as part of the conference signals that those in authority believe that ACaaS is the answer to these continually challenging problems.

For more information on ACaaS and Kaer visit: <https://www.kaer.com/>

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